



Bhilwara Sur Sangam



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## PRESS NOTE

### **LNJ Bhilwara Group celebrates musical fest with Indian Classical Maestros**

#### ***Legendary artistes mesmerize audience in the 2-day event***

**New Delhi, April 06, 2013:** If music be the food of life, play on. Harmony and melody were the underlying theme of the two-day musical extravaganza that was sponsored by one of country's large business conglomerates, LNJ Bhilwara Group. Aptly titled Sur Sangam, the soiree concluded on a high note on Sunday evening. Music luminaries of the Indian classical traditions held sway and included legendary artistes Shri N. Rajam, Smt Sangeeta Shankar, Smt Nandini Shankar, Pandit Jasraj, Pandit Ulhas Kashalkar, Ustad Shujaat Khan and Pandit Tejendra Narayan Majumdar.

Having always been at the forefront of promoting the cultural and spiritual heritage of India, the Bhilwara group intends to keep the Indian cultural flag flying by sending the message among people that our magnificent musical traditions needs to be celebrated and sustained.

LNJ Bhilwara Group has always strived to carry on value of bliss, and togetherness and Bhilwara Sur Sangam has been an example of showcasing and expanding the horizon of Indian music. The success of this initiative could be judged by the crowd that thronged Kamani Auditorium on April 6-7 to witness the soul-stirring performances by Pandit Jasraj, N. Rajam, Sangeeta Shankar, Ustad Shujaat Khan, to name the few.

Pandit Jasraj, who belongs to *Mewati Gharana*, enthralled the audience by his soulful performance. His voice is characterised by a harmonious blend of classic and opulent elements, projecting traditional music as an intense spiritual expression, chaste and densely coloured. This gives his music a very sublime emotional quality, tugging at the heart-strings of the listener.

“Indian music is celebrated across the globe. This is a small contribution from our Group to the Indian Classical Music which has been an integral part of our rich cultural heritage. Bhilwara Sur Sangam was started with an aim to promote the eternal heritage and encourage people to participate and celebrate the glorious musical tradition. We are proud that we have successfully managed to continue with our efforts”, said Mr. Ravi Jhunjhunwala, Chairman of LNJ Bhilwara Group.

The second day of the event (April 07, 2013), the audience were regaled by the soulful renditions of Pandit Ulhas Kashalkar, Ustad Shujaat Khan and Pandit Tejendra Narayan Majumdar.

Padmashree Pandit Ulhas Kashalkar is a Hindustani classical vocalist. His music recitals exemplify the rigorous traditional training that he has received from his gurus. His style (*Gayaki*) of delineating a



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'raga' is authentic as well as imaginative. His 'taans' are remarkable in their variety. Above all this, his supreme sense of artistic proportion leaves his listeners craving for more.

The Rs 5,500 crore group with presence in textiles, hydro power and graphite electrodes has consistently worked for the promotion of classical traditions and its Bhilwara Natya Puraskar, an initiative to spot local Hindi theatre talents from across the country, is already famous among aspiring drama aficionados.